

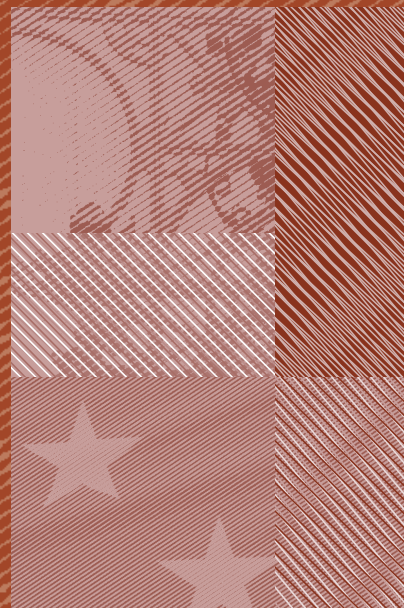
**MICRO EVIDENCE OF THE BRAIN  
GAIN HYPOTHESIS: THE CASE  
OF CAPE VERDE**

**2009**

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**MICRO EVIDENCE OF THE BRAIN GAIN HYPOTHESIS: THE CASE OF CAPE VERDE**

# **MICRO EVIDENCE OF THE BRAIN GAIN HYPOTHESIS: THE CASE OF CAPE VERDE (\*)**

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## **Abstract**

Does emigration really drain human capital accumulation in origin countries? This paper explores a unique household survey purposely designed and conducted to answer this specific question for the case of Cape Verde. This is allegedly the African country suffering from the largest “brain drain”, despite also having a fast-growing stock of human capital. Our micro data enables us to propose a novel, explicit test of “brain gain” arguments according to which the possibility of own future emigration positively impacts educational attainment in the origin country. The innovative empirical strategy we propose hinges on the ideal characteristics of our survey, namely on full histories of migrants and on a new set of exclusion restrictions. Our results point to a very substantial impact of the “brain gain” channel on the educational attainment of those who do not emigrate. Alternative channels (namely remittances, family disruption, and general equilibrium effects at the local level) are also considered, but do not seem to play an important role. Our findings are robust to the choice of instruments and the empirical model.

**JEL Codes:** F22, J24, O15.

**Keywords:** Brain drain, brain gain, international migration, human capital, effects of emigration in origin countries, household survey, Cape Verde, sub-Saharan Africa.

## 1 Introduction

The last decades witnessed striking growth in international migration flows.<sup>1</sup> In particular, the international movement of the highly educated experienced an impressive surge: according to Beine et al. (2008), from 1990 to 2000, there was a 63.7% increase in the number of highly-skilled immigrants residing in OECD countries (to a stock of 20 million), whereas the number of unskilled immigrants had only increased by 14.4% in the same ten years. This extraordinary trend has brought renewed interest and significance to the old ‘brain drain’ debate.

Concerns about ‘brain drain’ were introduced in the late 1960s and 1970s, and soon became well rooted in the economics literature.<sup>2</sup> ‘Brain drain’ became a general label for the depressing effects arising from the loss of the most skilled national citizens in a country. In the 1990s, however, a new strand of theoretical literature proposed the ‘brain gain’ hypothesis: according to this proposition, it is possible that the outflow of educated migrants (and the possibility of own future migration in particular) can lead to a net increase in the origin country’s stock of human capital.<sup>3</sup>

Despite the existing abundant theoretical literature on the ‘brain drain’ theme, the empirical literature has lagged until recently. This is due, at least partly, to data unavailability on the skill content of migration flows. Indeed, the dataset assembled by Docquier and Marfouk (2006) opened an avenue of renewed interest in the theme, prompting new research to verify and qualify the brain gain hypothesis across countries and over time (notably, Faini, 2006; Ozden and Schiff, 2006; and Beine et al. 2007 and 2008). In our opinion, what remains to be done in this literature is, importantly, testing this hypothesis at the micro level – i.e. to examine explicitly whether the probability of own, future migration improves individual educational attainment. This is precisely the purpose of our paper.

In order to answer our research question, we make use of a new dataset: a tailored household survey conducted by the authors in Cape Verde in 2006. Cape Verde is a very interesting country for our purposes as it displays the highest ‘brain drain’ rate in the African continent,<sup>4</sup> and yet also presents a fast growing stock of human capital, at least since 1990.<sup>5</sup> These are apparently contradictory facts under the light of traditional ‘brain drain’ theories, which point to the possibility of a ‘brain gain’ in this instance.

In our empirical analysis, we are able to estimate the effect of the own future migration probability on education decisions because our data include the full histories of all household members, including those of current migrants, for whom we know characteristics at the time educational choices were made. In doing so, we assume that individuals who reside in Cape

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1. Chiswick and Hatton (2003) offer a detailed description of this historical evolution and underlying mechanisms.

2. Scott and Gruber (1966) and Bhagwati and Hamada (1974) were the main proponents for the ‘brain drain’ theories. The ‘brain drain’ effects presumably include the disappearance of a critical mass in production, research, public services (notably health and education) and political institutions, which could potentially be magnified by positive human capital externalities, or complementarities with factors of production or total factor productivity. In addition, massive emigration of the most educated could entail fiscal losses due to foregone revenues from public education of those who emigrate.

3. This theory was put forward by Mountford (1997), Stark et al. (1997, 1998) and Vidal (1998). It proposed that a ‘brain gain’ could happen if expected returns to education increased when emigrating (as would be the case if host countries have higher returns to education than origin countries) and enough skilled individuals eventually decided not to emigrate.

4. Our source is Docquier and Marfouk (2006), who report the ‘brain drain’ rate to be 67.5%. ‘Brain drain’ is defined as the fraction of highly educated Cape Verdean nationals who reside abroad.

5. Batista et al. (2007) show that, over the period 1990-2005, the stock of human capital in Cape Verde grew at an annual rate of 3.5%. In addition, according to their growth accounting results, human capital accumulation is the aggregate input that accounts for most of the excellent growth performance of the Cape Verdean economy over those 15 years.

Verde decide around age 12 whether to complete a non-compulsory intermediate level of secondary schooling. At that point in time, they have certain information about their prospects of future emigration – which may or not happen in the future. In our regressions, our individual unit of observation are dependents aged between 16 and 30 years of age, who never emigrated before age 16 – thereby ensuring that their decision to complete schooling or not is made before migration. For this subset, we examine the educational impact of the *own probability of future migration*, which corresponds to testing the original ‘brain gain’ hypothesis. Our baseline results point to a 10 pp increase in the probability of own future migration improving the average probability of completing intermediate secondary school by around 8 pp. These results are robust to the choice of instruments and econometric model.

In order to give precise meaning to our econometric estimates, we use a simultaneous equation model of migration and education decisions to simulate the behavior of an economy hit by changes in migration barriers – e.g. intensified immigration restrictions in destination countries. In particular, we are able to measure the effects of this counterfactual exercise on migration decisions and on the educational attainment of both non-migrants and of migrants – for which purpose we complement our survey data with those from censuses of the main international destinations of Cape Verdean emigrants. Our results show that a rise in migration barriers has non-linear effects (the elasticity of educational responses to changes in migration seems to increase with the size of the shock) with differential impact on migrants and non-migrants. For instance, a shock decreasing migration by 9 pp, reduces the educational attainment of non-migrants by 11 pp (implying an elasticity of 0.34), and that of migrants by only 7 pp (implying an elasticity of 0.17). This evidence supports the importance of the ‘brain gain’ mechanism, even after we account for the educational upgrade by early migrants who may return when migration policies are made more restrictive.

Our work is related to two main strands in the migration literature. The first is the previously mentioned, cross-country empirical work on the ‘brain gain’ hypothesis as defined at a macro level.<sup>6</sup> This approach has the advantage of distinguishing between countries that are more or less affected by ‘brain gain’ – only in poorer countries with sufficiently low emigration rates does human capital accumulation seem to benefit from skilled emigration. However, the simplistic definition of ‘brain gain’ at the macro level (as a country’s native tertiary schooling growth due to migration of skilled workers) misses potentially important individual heterogeneity and is, by design, incapable of identifying the channels through which these positive effects work. Our study overcomes these limitations by using micro data from our tailored household survey, which enables us to explicitly test and find supportive evidence to the own probability of future migration channel – i.e. the original ‘brain gain’ hypothesis.

This paper is also related to microeconomic work on the effects of having a migrant in the household on the educational attainment of Mexican children, as in Hanson and Woodruff (2002) and McKenzie and Rapoport (2006). Unlike these studies, we model the simultaneous decisions of educational attainment and *own* migration, which allows us to test explicitly for the original ‘brain gain’ hypothesis. In Hanson and Woodruff (2002) and McKenzie and Rapoport (2006) it is not that clear which mechanism is underlying the positive correlation between parental emigration and children’s education.

The remainder of the paper is organized as follows. In the next section, we begin by presenting a brief overview of Cape Verde. We then proceed, in section 3, by presenting our data sources, namely the household survey we use in our empirical work, including descriptive statistics, and our estimates for ‘brain drain’ in Cape Verde. In section 4, we present the econometric model and identification strategy. We start by estimating a linear probability model

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6. Notably, Faini (2006) and Beine et al. (2007, 2008).

– a simple and convenient way to check the appropriateness of using exclusion restrictions in our estimation. After checking for the validity of the instruments, we propose a non-linear simultaneous model for the latent variables underlying the migration and education individual choices. In section 5, the main ‘brain gain’ positive empirical findings are presented and discussed, along with robustness checks. In the following section, counterfactual scenarios are computed under which barriers to migration are increased, and the effects on migration and education are discussed. Section 6 empirically examines briefly the possible reasons why a higher likelihood to emigrate may promote increased educational attainment. Finally, section 7 summarizes our findings and presents policy implications.



## 2 Cape Verde: a short introduction to the country

Cape Verde is a nine-island country with 441,000 inhabitants, according to the latest 2000 census. It became independent from Portugal in 1975 and has been a stable democracy since 1991. The country is currently ranked by the World Bank as a '*Lower Middle-Income*' economy, and had a GDP per capita of 5900 PPP-Adjusted Dollars in 2003, according to Heston et al. (2006).

Cape Verdean economic growth clearly exceeded the Sub-Saharan African average of 0.6% GDP per capita growth over 1980-2004, according to Heston et al. (2006). Indeed, it was the third fastest country in terms of per capita growth out of the 45 sub-Saharan countries in Heston et al. (2006), after Equatorial Guinea (11% average annual growth rate) and Botswana (5%). These countries are both rich in natural resources and exports account for a large fraction of their GDP (47% and 55%, respectively). Unlike them, Cape Verde stands out growing at an average annual rate of 4.4% (4.1% over 1981-1990, 5.8% over 1991-2000) but with exports accounting for only 20% of its GDP and no natural resource abundance – rather the opposite, as droughts and famines were recurrent in the country's history.

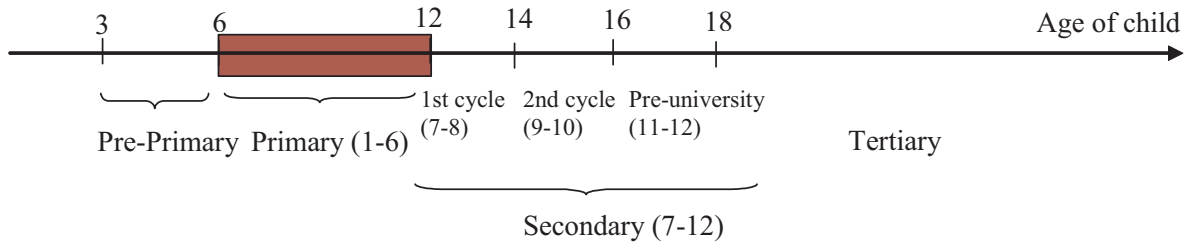
Droughts and famines indeed prompted the massive emigration phenomenon that has characterized this country for many decades. According to our calculations,<sup>7</sup> there are more than 100,000 Cape Verdean currently residing abroad, or about 19% of all nationals. Docquier and Marfouk (2006) estimate the percentage of the highly educated labor force of Cape Verde living abroad at 67.5% – the largest such number in the African continent. In addition, the magnitude of international remittances received in Cape Verde is impressive: as shown in Fig. 1, these flows account for 16% of GDP on average over 1987-2003 (according to the World Bank, 2006b). Moreover, we should note that these are official numbers, likely underestimated as they do not include informal channels. These figures are again the largest in sub-Saharan Africa and translate the especially important role of remittances for the country, particularly given the relative magnitude when compared to aid and foreign direct investment inflows.

A final note is deserved by the educational system in Cape Verde, which potentially provides the supply side restriction to our question of interest. The system functions remarkably well, particularly for sub-Saharan African standards, at least until the university level. Primary (six compulsory years of schooling) and secondary schooling (six further years grouped in three levels) are widely available at the local level (there is at least one secondary school per municipality, even more so at the primary level). Higher education institutions only started working in the country in 1995 and are located in the capital island.

The following figure illustrates the age of the child when the household decides whether to keep her in school or not.

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7. To compute the number of Cape Verdeans living abroad we sum the number of Cape Verdeans in the censuses of the main destination countries for which we have available data (Portugal, United States, France, Netherlands, Luxembourg, Italy and Spain), and divide it by 0.92 (emigrants to these destination countries represent, according to our survey, 92% of all emigrants from Cape Verde in the last five years).



### 3 Data description

#### Data sources

Our empirical work is mainly based upon a household survey on migration and the quality of public services tailored to answer our research questions. The survey was conducted in Cape Verde from December 2005 to March 2006 by the CSAE at the University of Oxford. It was based on a representative sample of 1066 resident households (including both non-migrants and return migrants), and also provides information on a large sample of current emigrants. The questionnaire included two modules: one on perceived quality/corruption of public services; and the other on migration characteristics of the household. The household reporter (someone aged at least 30 years old) was asked to specify socio-demographic characteristics of all members of the household, including children who already live elsewhere. Moreover, he was asked to characterize all migration spells within the household, including who emigrated, where and when. Finally, there were some questions regarding the economic situation of the household such as living standards, income or whether any member of the family received remittances in the previous year. More information regarding the survey can be found in Appendix A.

As detailed in the following sections, we complement our dataset with several secondary data sources. In particular, we make use of the *Cape Verde Census* (INE 2002); the *Income and Expenditure Household Survey* (INE 2004), designed and conducted by the Cape Verde National Statistics Office (INE) in 2001-2002 under the sponsorship of the World Bank; and several censuses from the main destination countries to Cape Verdean migrants, available from *IPUMS*, Ruggles et al. (2004).

#### General descriptive statistics

In this section we briefly characterize the information from our household survey, emphasizing the comparability of our data with those of other sources.

Our survey seems to accurately depict the migration reality in Cape Verde except for the fact that it misses a particular type of emigrants: those who did not leave family behind. In order to correct for the potential selection bias induced by this limitation, we use census data characterizing Cape Verdean immigrants in the main destination countries.<sup>8</sup> This information allows us not only to estimate the stock of emigrants abroad, but also to examine observable characteristics of emigrants, such as gender, age and education. This information proves particularly important to precisely measure 'brain drains and gains', and adjust these for emigrants' educational upgrades abroad.

As can be observed from Table 1, the figures for migration flows for the period 2000-2005 in our survey are relatively close to those presented in the INE (2002) census for the period 1995-2000. Table 2 displays the main destinations for Cape Verdean emigrants. According to both our survey and the INE (2002) census, Portugal and the USA account for respectively about 55% and 20% of the total emigration flows.

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8. The main destination countries, accounting for practically all Cape Verdean migrants, for which we have available census data are: Portugal, United States, France, Netherlands, Luxembourg, Italy and Spain. We used the 5% sample of the American census from IPUMS (Ruggles et al., 2004). Information on Cape Verdean in Portugal was provided by the National Statistics Office of Portugal and information for other European countries was taken from Eurostat.

Table 3 compares information from IPUMS (Ruggles et al., 2004) on the number, gender and age of Cape Verdean that reside in France, Netherlands, Luxembourg, Italy and Spain, with the same information for those who reside in Portugal and the USA.<sup>9</sup> It is evident that the stock of emigrants abroad coming out of the survey is smaller than our estimates based on the censuses of the main international destinations. This mismatch reflects the fact that several whole and reunited families reside abroad. These families cannot, by design, be included in our sample, contrary to what happens in the censuses of the foreign countries where they live. The results show that there are minor gender differences, but that the age profile of emigrants to all destinations is remarkably similar. As could be expected, and still according to Table 3, the age profile of emigrants in our survey and that coming from the censuses is similar, except for the fact that our survey tends to exaggerate the fraction of individuals aged 21-30 years old, which are likely to be emigrants leaving their (interviewed) families behind. Conversely, children aged 10 years old or less, who likely emigrated with their whole families, are under-represented in our survey. Also unsurprisingly, the results in Table 3 show that, relative to residents in Cape Verde, emigrants tend to be slightly disproportionately males and in their prime-working years. Return migrants are strongly disproportionately males and aged more than 50 years old.

### **Traditional measures of 'brain drain'**

We now turn to characterizing the educational attainment of Cape Verdean emigrants relative to residents in the country. This is directly related to conventional narrow measures of 'brain drain', defined as the proportion of highly-skilled Cape Verdean living abroad.

Table 4 describes the educational attainment of Cape Verdean individuals aged at least 25 years old who reside in Portugal and the United States (representing nearly 75% of all Cape Verdean emigrants). We observe that the educational attainment of emigrants differs in the censuses and in our survey. Namely, the survey displays a larger fraction of emigrants with higher education. This is probably due to the fact that the survey misses information about complete household emigration, thereby increasing the relative weight of those individuals who emigrated alone with the purpose of pursuing higher education. We will therefore use data from the censuses as our source in measuring 'brain drain'.

According to the census data characterizing emigrants to both Portugal and the United States, there seems to be evidence of positive selection of migrants. Indeed, emigrants are disproportionately concentrated in middle and high levels of education (i.e. completion of at least 9 grades) relative to the non-migrant population. This disproportion is particularly high for emigrants who hold a university degree: 6.65% of emigrants, relative to only 3.40% of residents in Cape Verde.

Analyzing the information available for each of the two main destination countries, we uncover finer patterns of emigrant selection than those provided by aggregate numbers. Actually, there seems to be clear positive selection only for emigrants to the United States. Except at the university level, the educational attainment of emigrants residing in Portugal is actually lower than that of residents in Cape Verde.<sup>10</sup> Given these differences across countries, it is not obvious how to approximate the educational attainment of the residual 25% of emigrants for which no educational data are available (mainly residing in France). We opt for the

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**9.** According to our survey, 92% of all emigrants from Cape Verde migrate to these countries. We are, therefore, confident of capturing most of the emigrants.

**10.** This finding is consistent with a lower cost of emigration to Portugal relative to the United States, perhaps because of the common language, shorter geographical distance or longer emigration tradition.

conservative assumption (in the sense that it yields maximum 'brain drain') that the residual emigrants have the same educational attainment as emigrants residing in the United States. The results of this assumption are presented in the fourth column of Table 4.

With this distribution of emigrant educational attainment in hand, we can now compute a measure of 'brain drain'. The measure traditionally used in the literature is the one proposed by Docquier and Marfouk (2006), i.e. the fraction of Cape Verdean university degree holders residing abroad. Using this definition and according to our data displayed in Table 4, the 'brain drain' in Cape Verde is 40%. This number is much lower than the 67.5% reported by Docquier and Marfouk (2006), who provide the only existing numbers for 'brain drain' in Cape Verde.<sup>11</sup> Most likely this difference is due to Docquier and Marfouk (2006)'s source of data on educational attainment in Cape Verde,<sup>12</sup> in addition to discrepancies in the classification of educational degrees, particularly the 'high-skilled'.<sup>13</sup> Since the proportion of high-skill individuals is low among Cape Verdean, small differences in the classification of 'high-skill' are potentially capable of producing large differences in measuring 'brain drain'. For this reason, we propose to consider alternative measures of 'brain drain', namely focusing on groups with relatively more weight in the population. For instance, the probability of emigration given at least an intermediate secondary level is 43%, and that for Docquier and Marfouk is 44%.

A final qualification regarding the traditional brain drain measures has to do with potential educational upgrading after migration. The magnitude of this phenomenon will likely affect 'brain drain' numbers. Indeed, 20% of immigrants from Cape Verde in the United States arrived before age 10 and they subsequently present higher educational degrees. Migrating early in life affects the educational attainment in destination countries. However, it is very difficult to distinguish between the fraction of the difference that is attributed to unobserved heterogeneity and the fraction that is attributed to the fact that those individuals are entering in a different educational system. This possibility can be explored by switching the educational attainment of those migrants who emigrate early in life with the educational attainment of those with same characteristics departing later. Batista et al. (2007) show that important differences between migrants and non-migrants remain nevertheless.

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**11.** Carrington and Detragiache (1998) and Collier et al. (2004) provide numbers for several African countries, but not for Cape Verde.

**12.** For most developing countries, Docquier and Marfouk (2006) use Barro and Lee (2001) as their source of information on educational attainment. This is missing for Cape Verde, and the criterion indicated for these cases is to use "neighboring countries".

**13.** In Docquier and Marfouk (2006) the highly-skilled group includes all those who attended university, even if they did not complete a degree. Comparability of classifications of educational degrees in Cape Verde, the US and Portugal is discussed in Appendix B.

#### 4 Econometric model and identification strategy

The hypothesis of ‘brain gain’ suggests that the mere possibility of one’s migration in the future may improve his or her educational attainment in the origin country even if this person ends up never migrating. In this section, we propose an econometric model and methodology to identify this ‘brain gain’ effect, i.e. to explicitly estimate the impact of the *own future probability of migration* on schooling decisions in Cape Verde.

##### Econometric model

In order to estimate this ‘brain gain’ effect, we propose the following latent variable model. There are three latent variables  $S^*$ ,  $M^*(a)$  and  $M^*$ , which govern, respectively, the decisions on: educational attainment,  $S$ ; (future) migration decision at age  $a$  when the decision of completing education is made,  $M(a)$ ; and actual migration decision,  $M$ . While the first two latent variables,  $S^*$  and  $M^*(a)$ , are known simultaneously, the third one,  $M^*$ , may be thought of as an update to  $M^*(a)$  at some point in the future:

$$S_i = 1 (S_i^* \geq 0) \quad \text{with} \quad S_i^* = \alpha_0 + \alpha_1 M_i^*(a) + \alpha_2' X_i + \varepsilon_{S_i} \quad (1)$$

$$M_i^*(a) = \beta_0 + \beta_1 S_i^* + \beta_2' Y_i + \varepsilon_{m(a)_i} \quad (2)$$

$$M_i = 1 (M_i^* \geq 0) \quad \text{with} \quad M_i^* = M_i^*(a) + \varepsilon_{m_i} \quad (3)$$

Basically, the idea behind (1) - (3) is that at age  $a$  individual  $i$  makes two human capital investment decisions: she decides whether it is worthwhile to invest in further education or not and whether it is worthwhile to migrate or not. According to these rules, child  $i$  will acquire education ( $S_i = 1$ ) as long as the education latent variable  $S_i^*$  is non-negative. Similarly, migration in the future will occur ( $M_i = 1$ ) as long as the respective latent variable is non-negative, i.e.  $M_i^* = M_i^*(a) + \varepsilon_{m_i} \geq 0$ .

The latent variable governing the education decision,  $S_i^*$ , depends on several factors ( $X$ ) that potentially vary at the individual, household and regional levels. In addition, it is also influenced by the determinants of the own migration decision at the date schooling choices are made,  $M_i^*(a)$ . This latent variable in turn depends on several covariates ( $Y$ ) that potentially also include individual, household and regional characteristics, and depends in addition on the determinants of the educational decision,  $S_i^*$ . In the future, however, regardless of the individual migration plans at age  $a$ , there may be unexpected shocks ( $\varepsilon_{mi}$ ) that impact the realized actual migration decision,  $M_i$ , as described in (3).

Mathematically, the three latent variables depend on vectors of variables  $X_i$  and  $Y_i$  which include individual, family, and locality-level characteristics of child  $i$  and additive random error terms,  $\varepsilon_{S_i}$ ,  $\varepsilon_{m(a)_i}$  and  $\varepsilon_{m_i}$ , which may be correlated. For example, it is possible that individual  $i$  has an innate ability to learn, which could decrease both the costs of acquiring education and of migrating (e.g. if this ability facilitates the study of foreign languages and integration in foreign communities).

Model (1) - (3) presents a practical problem if one is interested in estimating its parameters: we do not observe the migration decision at age  $a$ , but only the actual migration decision realized at some point in the future,  $M_i$ . This problem occurs even if one is only really interested in estimating  $\alpha_1$ . In order to overcome this problem, we can rewrite the previous model as follows:

$$S_i^* = \alpha_0 + \alpha_1' M_i^* + \alpha_2' X_i + \varepsilon_{1i} \quad \text{where we observe } S_i = 1(S_i^* \geq 0) \quad (4)$$

$$M_i^* = \beta_0 + \beta_1' S_i^* + \beta_2' Y_i + \varepsilon_{2i} \quad \text{where we observe } M_i = 1(M_i^* \geq 0) \quad (5)$$

### Identification strategy

Under this framework, our ‘brain gain’ test will depend crucially on the value taken by parameter  $\alpha_1$ . Several estimation issues arise in its estimation. First, as previously discussed, there may be unobserved characteristics of the individual that simultaneously make her both more likely to emigrate in the future and more (or less) likely to get a higher educational attainment. Second, there is likely reverse causality, i.e. this individual may emigrate with a higher likelihood if she is more (or less) educated. We therefore need exclusion restrictions on  $X$  with respect to  $Y$  in order to identify our parameter of interest. In particular, we need variables that affect the migration decision and are known at the time the education decision is made, but which do not directly affect this education decision. For this purpose, we exploit the full history of migration in the household, which we have available from our survey, and propose that the duration of the longest migration spell in the family when the child is aged 12 or less years old (which we will simply label in the rest of the paper as ‘family migration duration at age 12’) is used as an instrument in our baseline results.<sup>14</sup>

The length of the family migration spell provides us with information regarding the success of the closest migration experience to the child. Indeed, longer migration spells in the household likely reflect more successful migration experiences that should translate into deeper access to migrant networks. This network access should help facilitate migration for other household members. In contrast, a short duration of family migration might be consequence of a failure in the migration experience, which could decrease importantly the perceived net benefits of future migration. Considering the *maximum* duration of a family migration spell further ensures that we are capturing this effect, as it allows us to exclude smaller ‘trial’ or ‘follow-up’ migration experiences.

Notice that the underlying reasons for failure or success of family migration experiences should be exogenous to an individual child’s educational decision, except for the information provided regarding the potential benefits of education if the child migrates at some point in the future – and this is exactly the sort of ‘brain gain’ argument we aim at testing. Note, in addition, that unlike the exclusion restrictions proposed in the related literature,<sup>15</sup> this instrument presents individual variability on its own (as opposed to household or regional variability only). Consequently, this measure appears to be a good candidate for instrumenting the probability of an individual child’s future migration at the time her educational investment is being decided.

14. The choice of age 12 corresponds to the age at which the decision to pursue secondary schooling is made by Cape Verdean children. Moving this threshold to age 13 or 14 does not significantly change results.

15. This is the case of the historical regional rates of migration previously used by Hanson and Woodruff (2002) and McKenzie and Rapoport (2006).

We nevertheless include several additional regressors in our specification to ensure that this instrument is not capturing any family migration effect that is correlated to educational choices. In particular, we first start by taking into account disruptive effects of migration to the family structure (such as the absence of parents in their roles of models and guardians, as well as the requirement of older children to take on household responsibilities, be it working at home or outside) by controlling for absent father and/or mother in the household. Second, success or failure of the family's migration experience may be correlated with the level of education of the migrant, which in turn could affect the educational level of the child. For this reason, it is reassuring that parental education is also included in the main regression. We believe that once we control for these variables in the education equation, it is appropriate to assume that 'family migration duration at age 12' is only correlated with the individual schooling decision through the own probability of future migration.

Formal econometric tests support our arguments in favor of the adequacy of the instruments used in this paper. Despite all control variables included in our baseline specification (displayed in Table 5, and further discussed in the following section), '*family migration duration at age 12*' remains a relevant instrument. In the first stage regressions, it is individually significant at the 1% level, and an F-test on the excluded instrument rejects the hypothesis of it not having explanatory power, regardless of the critical values used: 10 from Staiger and Stock (1997)'s rule-of-thumb; 8.96 from Stock and Yogo (2005)'s more carefully derived results. Because our F-statistic is computed taking into account clustering at the household level, we deem our comparison with i.i.d. critical values as conservative.<sup>16</sup>

As a robustness check, we choose to exploit an additional, still parsimonious, econometric specification using both '*family migration duration at age 12*' and '*regional proportion of migrants*' as exclusion restrictions. The latter variable is given by the fraction of migrants in the locality where the child resides, and is closely related to the historical regional rates of migration previously used in the related microeconomic literature, namely by Hanson and Woodruff (2002) and McKenzie and Rapoport (2006). The underlying idea is that past migration proxies well for existing networks, which strongly affect current migration at the regional level, through their effects on the net benefits of migrating.

In order for this to be a valid instrument, it is important that the reasons that first started historical migration are uncorrelated with the current motives to complete intermediate secondary education. In the case of Cape Verde, this fact seems all the more plausible since migrations in Cape Verde started centuries ago due to droughts and famines, fully exogenous to the decision of acquiring education nowadays. In any event, our specification includes several regional variables (such as island dummies, local unemployment rates, and local ratios of skilled relative to unskilled workers), which should capture any remaining general equilibrium effects on educational choices.

The first stage regressions for our alternative specification (adding '*local proportion of migrants*' as an instrument) are displayed in columns (3) and (4) of Table 5. Both instruments are

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**16.** Note that, to the best of our knowledge, there is not available in the econometric literature a precisely suitable critical value against which to compare our F-statistic to test for weak instruments (i.e. no critical values exist that account for clustered standard errors). For this reason, we take into account both the Staiger and Stock (1997) rule-of-thumb for a suitable instrument, and the Stock and Yogo (2005) 2SLS/LIML critical values for an instrument that meets the maximal 10% size distortion for a 5% Wald test criterion, even though these critical values are computed assuming i.i.d. errors. An alternative possible criterion for the strength of an instrument could be not to exceed the maximal bias of 10% of the IV estimator relative to the OLS inconsistency. Critical values for this criterion are, however, only available when at least three instruments are used. Using these critical values, we can already reject the null of weak instrument, despite the fact that critical values for this criterion are decreasing in the number of instruments.



individually significant in this set of regressions. The outcome of F-tests on the excluded instruments, however, depends on the estimation method used: the hypothesis of weak instruments is clearly rejected when robust methods (such as LIML and CUE) are used, whereas this is not necessarily the case for 2SLS. Since changes in the estimated coefficients of interest are small when different estimation methods are used (namely 2SLS vs. LIML), we feel reassured that this is not a problem in our case.<sup>17</sup> However, taking a conservative perspective, we will adopt as baseline specification the one with the single exclusion restriction provided by ‘family migration duration at age 12’.

Finally, the specification that includes more than one instrument provides us with a joint test for the exogeneity of both ‘family migration duration at age 12’ and ‘local proportion of migrants’. Exogeneity of both instruments cannot be rejected by a Sargan-Hansen test of overidentifying restrictions (robust to clustering at the household level).

### Estimation

In order to estimate our model, and most crucially, our parameter of interest,  $\alpha_1$ , we focus first on a standard linear probability model. This has the advantage of simplicity and better-established properties and tests (e.g. for the weak instrument potential problems discussed above). In addition, as shown by Angrist (1991), the use of 2SLS to estimate binary outcomes can be justified and indeed shown to consistently estimate average treatment effects.

In a linear setting,  $P(S_i | X_i) = S_i^*$  and  $P(M_i | X_i) = M_i^*$ . Therefore, one can write  $S_i = S_i^* + u_{1i}$  and  $M_i = M_i^* + u_{2i}$ . The regression model hence becomes:

$$S_i = \alpha_0 + \alpha_1' M_i + \alpha_2' X_i + u_{1i} \quad (6)$$

$$M_i = \beta_0 + \beta_1' S_i + \beta_2' Y_i + u_{2i} \quad (7)$$

In this context,  $\alpha_1$  can be simply estimated by 2SLS on (6).

The non-linear model (4)-(5) can also be estimated consistently following Mallar (1977), taking into account the characteristics of our model (namely the dependent variables’ continuity) that make it different from the model underlying conventional ‘IV Probit’ estimates. The method proposed by Mallar (1977) consists of estimating a reduced form of the index  $M_i^*$  in equation (5), which we can then use as a regressor in the structural estimation of equation (4). Note that it is possible to follow this two-stage procedure given the continuity of the index function,  $M_i^*$ .

The model to be estimated therefore becomes:

$$S_i^* = \alpha_0 + \alpha_1' M_i^* + \alpha_2' X_i + \varepsilon_{1i} \quad \text{where we observe } S_i = 1(S_i^* \geq 0) \quad (8)$$

$$M_i^* = \pi_0 + \pi_1' X_i + \pi_2' Y_i + u_i \quad \text{where we observe } M_i = 1(M_i^* \geq 0) \quad (9)$$

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<sup>17</sup>. Note that we are still comparing F-statistics adjusted for clustering at the household level, whereas the critical values used for comparison are computed assuming i.i.d. errors, which should lead to too little rejections of the null of weak instruments.

The same strategy will apply to the structural estimation of equation (5). Notice that, as pointed out in Maddala (1983), we can only identify the actual parameter up to a constant. If  $(\varepsilon_{1i}, \varepsilon_{2i})$  is distributed following a bivariate normal,

$$N\left[\begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} \sigma_{\varepsilon_1} & \sigma_{12} \\ & \sigma_{\varepsilon_2} \end{pmatrix}\right],$$

the coefficient for  $M_i^*$  in (4), estimated by maximum likelihood, is a consistent estimator for

$$\alpha_1 \frac{\sigma_{\varepsilon_2}}{\sigma_{\varepsilon_1}}.$$

Given its appropriateness to precisely capture the effect of a certain probability of future migration (a positive and small number limited to be between 0 and 1) on the probability of acquiring a certain level of education, this non-linear model is particularly relevant to interpret the discrete variable IV results, as well as to perform precise counterfactual exercises.

## 5 Econometric results

In this section, we summarize the main empirical results in this paper. In particular, we present, interpret and discuss the robustness of our ‘brain gain’ estimates.

### Preliminary evidence

Before estimating the ‘brain drain’ or ‘brain gain’ parameters of interest discussed in the previous section, we start by examining the results in Table 6, which display simple OLS and Probit estimates of the (intermediate secondary) schooling attainment of migrants relative to non-migrants (note that we restrict our sample to dependents aged 16-30 who never migrated before age 16).<sup>18</sup>

Note that the measure of educational attainment we use is that of a certain school grade by children in a certain age interval. This specification therefore allows us to evaluate what the effect of migration is on attaining a given school level for children at a precisely-defined age. In our baseline model we consider attainment of an intermediate secondary school grade (9 years) by dependents aged 16-30 years old.<sup>19</sup> This grade is relevant because it is attained by around 40% of students and it is not compulsory, unlike primary schooling. Complete secondary schooling (12 years) would also be interesting to study, but is only attained by a smaller fraction of individuals.

Without controlling for any other covariates, there seems to be a striking statistically significant difference between the educational attainment of migrants relative to non-migrants (+13 pp for OLS). Following the standard in the literature on determinants of educational attainment, we consider whether the observed educational differences are still relevant after controlling for the traditional covariates: (i) individual level characteristics empirically related to performance (gender, age); (ii) household level proxies for available resources (number of children, asset ownership), as well as for the quality of family environment (highest completed parental educational level) and for perceptions of the quality of schooling (which are likely related to the expected benefits to be derived from education); and, finally, (iii) local level variables such as island, urban area, and other average local variables (such as unemployment, average per capita household expenditure and the skill to unskilled labor force ratio) that may affect local returns to schooling. After controlling for all regressors, there is a difference of 12 pp between the educational attainment of migrants and non-migrants, which remains strongly significant. The signs of all significant coefficients are as expected and do not vary with the type of estimation.

### Estimating the ‘brain gain’ effect

We now turn to estimating our parameter of interest, which can be interpreted as a measure of the ‘brain gain’ effect, i.e. the impact that the own future probability of migration has on

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<sup>18</sup>. Focusing on those who stayed in Cape Verde until at least age 16, we can safely assume that the schooling decision was made before emigration – recall that intermediate secondary schooling should be completed before or around age 16 (allowing for repetition). This enables us to estimate the effect of the probability of future emigration on the decision to complete schooling for this subsample. Changing this threshold to age 18 did not significantly change our results. We choose to focus on dependents aged no older than 30 years old to ensure we have full information on these individuals, particularly at the household level (given the design of the survey, as detailed in Appendix A). This is also a particularly interesting interval to analyze as this corresponds to a prime working age, at which migration decisions peak.

<sup>19</sup>. McKenzie and Rapoport (2006) also take completed school grades as their dependent variable, but require the use of censored-order probit models to account for problems caused by right-censoring. Because we consider a particular grade only, in addition to adopting appropriate age intervals, right-censoring for our variable of interest is unlikely.

individual educational attainment. Following the identification strategy proposed and defended in the previous section, we start by using ‘*duration of family migration at age 12*’ as an exclusion restriction.

We begin by simply using 2SLS to estimate equation (6). Results are displayed in Table 7, columns (1) and (2). The estimated effect is substantial and statistically significant: an increase in the probability of migration by 10 pp would increase the probability of attaining intermediate secondary schooling by 8.2 pp, other things equal.

When we add parental absence to the equation (potentially capturing disruptive effects of migration on educational attainment), its proxies are not significant: the coefficient on motherly absence has the expected negative sign, but is small, particularly when compared to the standard errors; the coefficient on fatherly absence is positive, but even smaller, and insignificant. Most importantly, controlling for parental absence does not have a significant impact on our coefficient of interest: the magnitude of the impact of the probability of future migration on educational attainment only slightly increases and keeps its statistical significance.

As discussed in the previous section, our initial focus on a standard linear probability model is justified by its simplicity. However, because we are interested in precisely capturing the effect of a certain probability of future migration (a positive and small number limited to be between 0 and 1) on the probability of acquiring a certain level of education, the non-linear Mallar (1977) model is better suited for our purposes.<sup>20</sup>

Columns (3) and (4) in Table 7 present results of the non-linear estimation of our model. Standard errors are bootstrapped. The coefficient on the latent variable for emigration is still positive and significant, suggesting the relevance of the brain gain hypothesis. The coefficients on parental absence take the same signs and statistical imprecision as in the 2SLS case. The remaining question regards the economic or quantitative significance of these effects. In the next section, we will use simulation techniques to generate counterfactual scenarios of education and emigration in order to evaluate the importance of this causal effect.

### **Robustness check 1: instrument choice**

In our baseline specification, we explore the information content conveyed by family networks in determining an individual’s likelihood to emigrate (as provided by the maximum duration of earlier migration in the household). We now turn to check the robustness of our findings by including a proxy for local migration networks as an additional determinant of an individual’s probability to emigrate. In particular, we estimate our model using different techniques, including two exclusion restrictions provided to us by the ‘*duration of family migration at age 12*’ and the ‘*local proportion of migrants*’. (Recall that the adequacy of this procedure is discussed in Section 4.)

The results from this robustness check are displayed in Table 8. As 2SLS is less robust to the inclusion of weak instruments than LIML (Limited Information Maximum Likelihood) or CUE (Continuously Updated GMM Estimator),<sup>21</sup> and we can only marginally reject the null hypothesis of joint weak instruments, we include estimation results for these two methods as well as for the initial 2SLS and most appropriate two-stage non-linear Mallar (1977) method.

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**20.** In other words, we do not want to capture the effect of migrating or not [0,1], but the effect of a certain probability of future migration (a number between 0 and 1). We believe that this distinction is essential in order to understand why the results using the linear probability model should not be interpreted directly.

**21.** See Stock and Yogo (2005) for a discussion and evidence on this topic.

The estimated coefficients on the probability of future emigration are remarkably stable across estimation methods: 2SLS, LIML and CUE yield similar magnitudes, pointing to an effect in the interval 6.3-7.1 pp for a 10 pp increase in the migration probability, although the LIML and CUE estimates are slightly less statistically significant than the coefficient obtained using 2SLS. Relative to the baseline specification, there is a (small) decrease in the magnitude of the estimated effect both using 2SLS and the Mallar (1977) non-linear method. Overall including an additional instrument does not greatly change results.

### Robustness check 2: sample choice

One may think that our estimates are capturing a local effect on a particular subgroup of individuals. In particular, one could conjecture that the 'brain gain' effect should be concentrated on those who actually end up migrating at some point in the future.

In order to check this hypothesis we consider the following latent variable for the decision of obtaining education for individuals who never migrated:

$$S_i^* = \alpha_0 + \alpha_1 \Pr(M_i = 1) + \alpha_2' X_i + \varepsilon_{s_i} \quad \text{where we observe } S_i = 1(S_i^* \geq 0) \quad (10)$$

According to (10), child  $i$ 's educational attainment ( $S$ ) depends on  $Pr(M_i = 1)$ , the probability of own future migration.

In order to identify our parameter of interest ( $\alpha_1$ ), the first step in our empirical procedure is the estimation of the probability to emigrate for dependents aged 16 to 30 who never migrated. We then proceed to a second step in which we use characteristics of individuals at age 12 (using our full history of residents and migrants' lives and associated characteristics) to predict their probability of emigration at that age. In a third and final step, this predicted probability of future emigration evaluated at age 12 is used as an independent variable. To account for the estimation procedure of the probability of future migration, standard errors are bootstrapped.

The results obtained from this procedure are summarized in Table 9. We find that the effect of the own probability of future migration on those who never migrated seems to be actually larger than for comparable individuals who migrated from age 16. Indeed, the estimated coefficients displayed in Table 9 are larger than those obtained in any of the specifications we considered before. For the case of 2SLS, the interpretation of the coefficient is very clear: an increase in the probability of own future migration of 10 pp would increase the probability of attaining intermediate secondary schooling by 8 to 10.2 pp, *ceteris paribus*.

## 6 Counterfactual results: educational responses to migration barriers

The objective of this section is to illustrate the economic significance of the ‘brain gain’ estimates we obtained. In particular, we derive the quantitative implications on education of changing barriers to migration (e.g. caused by tightened immigration policies in destination countries) by using our estimation of the non-linear simultaneous-equation Mallar (1977) model. Unlike existing studies, which assume the educational attainment of current and return emigrants would have been the same had they not emigrated, our model allows us to consider the impact of migration policy shocks on both education and migration decisions.

Using this framework, we start by examining the impact of changes in migration barriers on emigration and, as a consequence, on the educational attainment of individuals aged 16-30 who never resided away from Cape Verde until age 16 (following the estimation methodology adopted in the previous section). Using our simultaneous equation model allows us to evaluate the differential impact on educational attainment for those who choose to emigrate and for those who do not.

We then turn to analyzing the impact of the same shock on the emigration and educational decisions of *all* Cape Verdean born individuals aged 16 to 30. This includes individuals who emigrated before age 16, who will potentially have obtained (further) education after migration. For this reason, in this exercise we complement our survey with data from the censuses of the main host countries.

### Changes in migration barriers for individuals who resided in Cape Verde at least until age 16

We begin by creating a counterfactual shock decreasing emigration prospects in our empirical model.<sup>22</sup> It basically consists of exogenously reducing the constant term in migration equation (5) by an amount  $\delta\sigma_2$ , where  $\delta$  is an arbitrary positive value and  $\sigma_2$  is the variance of the error term in the reduced form of the migration equation.<sup>23</sup> This shock may be interpreted as an increase in emigration barriers that do not directly affect the incentives to invest in education – for example, a tightening in immigration policies of receiving countries.

As detailed in Appendix C, given our parameter estimates and the individual values of  $X_i$  and  $Y_i$  in our sample, we can simulate individual decisions of educational attainment and migration and, given those decisions, calculate the educational attainment of migrants and of non-migrants, as displayed in column (2) of Table 10. Indeed, columns (1)-(20) in Table 10 show that our procedure approximates well actual migration rates and educational attainment of both migrants and non-migrants.

For a given counterfactual shock, we can re-compute relevant parameters, and again simulate individual migration and education decisions. Columns (3)-(6) in Table 10 describe what happens when barriers to migration gradually increase. First, as expected, a gradual increase in migration barriers implies a gradual decrease in the probability of emigration. Second, as a consequence, educational attainment (especially of non-migrants) is strikingly affected by the lower probability of migration: when emigration falls by 10 pp, the probability of attaining

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<sup>22</sup> Appendix C presents in detail the derivations underlying our methodology.

<sup>23</sup> Notice that due to the endogeneity of migration and educational attainment, a decrease in the constant term of (5) would affect the reduced form of both the migration and the educational attainment equations.

intermediate secondary education decreases by 25 pp for non-migrants (implying an elasticity of 0.49), whereas the reduction for migrants is smaller but still sizable (16 pp, implying an elasticity of 0.26).<sup>24</sup> Note that the educational costs of closing migration possibilities seem to be non-linear (indeed non-monotonically increasing): it is much less costly in terms of educational attainment to bring the stock of emigrants down from say 10% to 6% of Cape Verdean nationals (implying an elasticity of 0.37 for non-migrants, and 0.19 for migrants), than from 6% to 3% (implying an elasticity of 0.44 for non-migrants, and 0.22 for migrants). Overall, these counterfactual results are strongly supportive of the hypothesis of 'brain gain' as opposed to 'brain drain'.<sup>25</sup>

### **Changes in migration barriers for all individuals who were born in Cape Verde**

The counterfactual scenarios just described may be over-estimating the educational costs of restricting migration. Indeed, changes in migration barriers may prompt those who emigrated before age 16 to return to Cape Verde, and these individuals may be more likely to have attained intermediate secondary schooling than the corresponding person in Cape Verde or an emigrant departing at an older age. To investigate this possibility, we now propose a way to account for the number and characteristics of individuals who migrated before age 16 by combining information from census data of the destination countries.

As detailed in Appendix C, we propose to re-weight the original survey individual observations in order to account for the missing individuals who migrated before age 16.<sup>26</sup> The idea is to use weights in order to increase the importance of migrants who departed after age 16 in our sample and whose characteristics match the characteristics of all migrants.

Table 11 shows the reweighted results. Compared to Table 10, both non-migrants and migrants display slightly increased educational performance. This happens because our counterfactual scenarios now indirectly include some of the migrants departing before age 16, who are better educated than those who leaving later in life. Nevertheless, it is clear that educational attainment still falls visibly when emigration decreases: a 9 pp decrease in the probability of migrating is associated with a fall of 11 pp in the educational attainment for non-migrants (implying an elasticity of 0.34), and a drop of 7 pp in the educational attainment for migrants (implying an elasticity of 0.17). Once more, we observe that the educational costs of closing migration possibilities seem to be non-linear: it is much less costly in terms of educational attainment to bring the stock of emigrants down from 13% to 9% of Cape Verdean nationals (implying an elasticity of 0.34 for non-migrants, and 0.17 for migrants), than from 9% to 6% (implying an elasticity of 0.41 for non-migrants, and 0.20 for migrants). This evidence is again suggestive of the importance of the 'brain gain' mechanism, now even after we account for the educational upgrade by early migrants who may return when migration policies are made more restrictive.

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**24.** This asymmetric behavior is due to the positive correlation between the reduced form error terms ( $u_{1i}$ ,  $u_{2i}$ ). In the counterfactual world, when it becomes harder to emigrate, only those who have very high random draws,  $u_{2i}$ , will eventually emigrate. Those individuals also present high  $u_{1i}$ , decreasing the effect of the overall reduction on  $S^*$  due to the fall in  $M^*$ .

**25.** Note that additional human capital gains from emigration are created by return migration. We abstract from this channel in the present exercise as return migration does not seem quantitatively important for our specific counterfactual exercise: indeed, only 4% of all emigrants aged 16 to 30 years old report to have returned. This is consistent with the odds of temporary migration increasing with the age of migration (Lacuesta, 2006). A more adequate treatment of the 'brain gain' from return migration can be found in Batista et al. (2007).

**26.** Recall that early emigrants (before age 16) are not well described in our survey, as they mostly left with their whole families.

## 7 Why does the own future probability of migration matter for educational decisions?

According to our empirical results, there is a sizable positive effect of the own future probability of emigration on educational attainment. This finding raises further questions. In particular, one would like to understand the mechanisms underlying this effect. In this section we discuss three non-exclusive possible channels through which future migration may contribute to increased educational attainment in Cape Verde.

We start with the hypothesis that higher returns to education abroad relative to Cape Verde increase educational attainment when there is a positive probability of migrating in the future. This is in line with the traditional selection arguments proposed by Borjas (1987) and underlying the original 'brain gain' theory. The point here is that the option of emigrating to a country where returns to schooling are higher should increase an individual's incentive to acquire education, since the possibility of migration turns this individual's expected return to schooling into a weighted (by the probability of migration) average of returns at home and abroad.

In order to present a preliminary test of this hypothesis, we are interested in comparing the returns to education (defined as completing 9 years of schooling) in Cape Verde and in the United States.<sup>27</sup> We compare information on wages earned by Cape Verdean in the US (from IPUMS, Ruggles et al. 2004) and in Cape Verde (from INE 2004). For this purpose, we run wage regressions controlling for gender, age, education, marital status and regional dummies.<sup>28</sup> Because some people obtain their degrees at home whereas other people study after migration and the quality of education could be very different in Cape Verde and in the United States, we need to somehow control for this issue. We choose to interact the educational outcome with the age of entry in the US, as we expect that those who enter being children, will have a higher likelihood of having achieved their degree in the US.

Figure 2 shows that workers completing intermediate secondary schooling in Cape Verde double the wage of individuals with less education. The actual log-difference between the two groups is 0.92. This differential is much higher than that for Cape Verdean in the United States (0.37). Returns to education in the United States vary markedly, however, with the age of entry. Indeed, the earlier someone enters, the higher the return, which is consistent with what could be expected assuming a higher quality of education in the US. Nevertheless, returns to education in the United States never overcome returns to education in Cape Verde. Therefore, the average return to education (weighted by the probability of emigration) will never be higher than the return in Cape Verde alone.

How can we then explain the observed pattern of positive selection for emigration together with the positive effect of future emigration on education? Hatton and Williamson (2001) observe that emigration out of African countries seems to be significantly determined by cross-country real wage differentials. Indeed, although their sample does not include Cape Verde, it is very likely that wage differentials between Cape Verde and the destination countries have not been competed away – as assumed by the standard Roy model selection arguments

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<sup>27</sup> The Portuguese census does not provide information on wages, and in other sources there are too few Cape Verdean in the sample.

<sup>28</sup> The results of those regressions are available upon request.



used by Borjas (1987).<sup>29</sup> As argued by Akee (forthcoming), in this instance, it may be more appropriate to consider the alternative model of Jasso and Rosenzweig (2005). This model, which may be thought of as nested within the Roy model, takes the first (instead of the second) moments of the income distribution across countries (i.e. wage differentials) as determining incentives for the most educated individuals to emigrate. In this context, skilled individuals decide to emigrate despite the lower relative returns to education abroad because of the sizable absolute differences in wages.<sup>30</sup>

Table 12 shows that indeed there are substantial differences between annual wages in Cape Verde and the US. The average 25-50 year old male, can earn around 12,000 additional international dollars after migrating to the US. This difference is significantly wider (21,000 additional international dollars) if we do not adjust for purchasing power differences, which makes sense for those who are able to save and remit US earnings to Cape Verde. If we take into account educational attainment, we observe that the US-Cape Verde wage differential for those who complete intermediate secondary schooling (9 grades) is only 540 international dollars, or 8% of the average unskilled annual wage in Cape Verde. This differential between educated and non-educated workers is much higher when we do not take PPP into consideration: it amounts to 4582 international dollars, or 232% of the average unskilled annual wage in Cape Verde.

This evidence is partially supportive of the hypothesis that absolute wage differentials determine positive emigrant selection in Cape Verde, in opposition to relative returns to education. This idea seems to have empirical support especially when there is an intention to save and return to the origin country, or sizable remittances are sent back home. Indeed, this mechanism may well explain why these individuals would like to invest in human capital before emigrating. For individuals who emigrate with their whole family and who do not plan to return to the origin country, it is, however, not obvious that it compensates to invest in further education based on absolute real wage differentials alone.

We finally argue that, in addition to the observed wage differentials, the incentive to acquire further education for individuals who plan to permanently emigrate in the future may also arise from decreased migration costs due to education (as may be true of language barriers or legal characteristics of immigration policies in destination countries, for example). In this instance, individuals would be interested in acquiring more education to achieve a higher probability of emigration in the future, in line with the predictions of Chiquiar and Hanson (2005) for the Mexican case. This argument is similar to that of absolute wage differentials, but further explores the implications of nominal costs of migration, which may depend on individual levels of education.

We have only rather limited evidence, although very much supportive of this hypothesis. In fact, selection patterns seem to closely follow linguistic distances. In addition to the finding presented in the descriptive statistics section, that positive educational selection of emigrants is much stronger to the US than to Portugal, we have preliminary evidence pointing to selection patterns of emigration to France being very similar to those of emigration to the US,

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**29.** Batista (2008) discusses other instances in which this is the case even within more closely integrated economies, namely within the European Union.

**30.** Rosenzweig (2007), Belot and Hatton (2008) and Hanson and Grogger (2008) all present evidence supportive of this absolute wage differentials hypothesis - the first for Asian students in the US, and the latter two for immigrants in OECD countries.

whereas emigration to Spain closely resembles emigration to Portugal.<sup>31</sup> This is in line with the fact that the Spanish language is very similar to Portuguese (spoken in Cape Verde), whereas French and English are not. Linguistic distance could indeed be a further motivation for acquiring additional education before emigrating.

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**31.** Considering immigrants in the French census coming from non-French speaking African countries, we observe that their selection pattern is similar to that of Cape Verdean immigrants in the United States. On the contrary, the Spanish census points to immigrant selection being very similar to that coming from the Portuguese census.

## 8 Concluding remarks

This paper contributes in various ways to the important but still scarce literature on the effects of emigration in origin countries. It departs from the essential premise that educational choices may depend on emigration options. This assertion has important implications. First, it demands an explicit test for the effect of the prospect of own future emigration on educational attainment – the original ‘brain gain’ hypothesis. Our empirical strategy uses full histories of migrants provided by our tailored microdata survey, allowing us to directly test this hypothesis unlike existing studies. Second, it suggests the need to correct for educational upgrading after emigration. This correction addresses an important shortcoming in past work assuming that the educational attainment of current and return emigrants would have been the same had they not emigrated. In our counterfactual simulations of changes in migration barriers, we take this consideration into account by combining our survey data with information from censuses of the main destination countries, while using a model simultaneously determining migration and educational decisions.

Overall, our results point to ‘brain drain’ not being as serious a problem as traditionally thought. Indeed, this paper finds that massive emigration from Cape Verde seems to have significantly encouraged the accumulation of human capital in the country. Our estimates suggest that an increase in the probability of own future migration by 10 pp increases the average probability of completing intermediate secondary schooling by around 8 pp.

The evidence obtained in this study should lead policymakers in both developing and developed countries not to focus their attention in restricting migration flows of educated individuals. Not only are destination countries likely to benefit from the inflow of these skilled immigrants, as is relatively undisputed, but these flows may also be beneficial for origin countries as Cape Verde. Indeed, while further studies on other source countries of educated migration are required to make a general argument, for this case at least, keeping the doors of rich countries open to educated migration may be regarded as a form of ‘efficient aid’.

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## Figures

Figure 1: Remittances, FDI and Aid in Cape Verde.

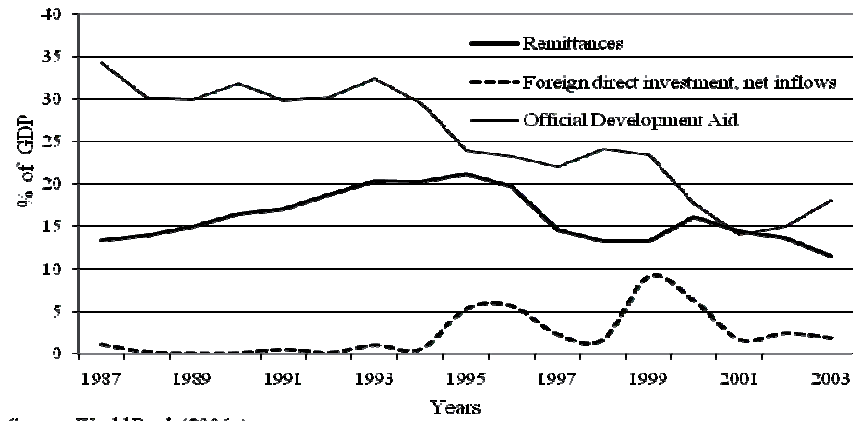
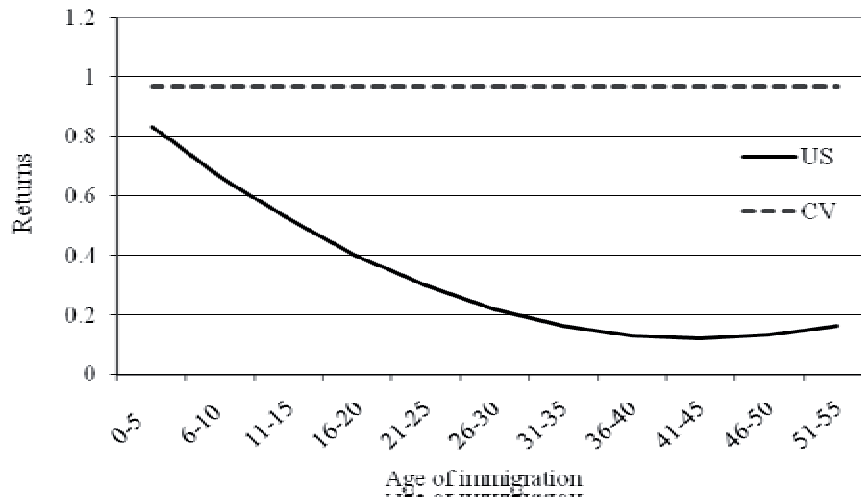


Figure 2: Returns to intermediate secondary schooling by age of immigration. Males.



## Tables

Table 1: Migration flows and stocks.

	Own Survey	International Censuses
Flow of emigrants as % of residents in Cape Verde		
Between 2000 and 2005	3.96%	
Between 1995 and 2000		2.80%
Flow of return migrants as % of current emigrants		
Between 2000 and 2005	19%	
Between 1995 and 2000		25%

Source: Own survey, INE (2002) and international censuses of destination countries (Portugal, United States, France, Netherlands, Luxembourg, Italy and Spain) from Ruggles et al. (2004).

Table 2: Main destinations of Cape Verdean emigrants. Percentage of total emigration flows.

	Own Survey 2000-2005	Cape Verde Census 1995-2000
Portugal	54	55
US	21	19
France	12	8
Netherlands	2	5
Luxemburg	2	-
Brazil	3	-
Other	6	13

Source: Own survey and INE (2002).

Table 3: Characteristics of individuals born in Cape Verde according to their country of residence and migration status.

	Censuses				Own Survey	Own Survey	Own Survey
	Residents Abroad				Residents Abroad	Residents in Cape Verde	Return Migrants
	<i>Portugal (2001)</i>	<i>United States (2001)</i>	<i>Total to Portugal and US</i>	<i>Total to Main Destinations</i>			
<b>Total (*)</b>	44,060	27,059	71,119	100,924 (*)	50,283 (*)	431,989 (*)	10,627 (*)
<b>Gender</b>							
Male population	51.27%	51.31%	51.29%	49.08%	51.99%	47.95%	64.46%
<b>Age</b>							
0-10 years	7.85%	3.21%	6.09%	6.87%	0.35%	21.39%	2.42%
11-20 years	14.17%	16.58%	15.09%	14.57%	11.19%	28.63%	4.85%
21-30 years	20.06%	16.44%	18.68%	17.94%	33.92%	12.91%	5.45%
31-40 years	24.66%	21.14%	23.32%	25.32%	25.00%	13.05%	17.58%
41-50 years	20.33%	19.25%	19.92%	19.86%	20.45%	10.14%	15.76%
51-60 years	5.82%	8.96%	7.01%	6.74%	8.04%	4.44%	11.52%
61-70 years	4.73%	8.03%	5.99%	5.35%	0.87%	4.24%	18.79%
71-80 years	1.74%	3.80%	2.52%	2.18%	0.17%	3.80%	20.61%
81-90 years	0.58%	2.04%	1.14%	0.97%	0.00%	1.19%	3.03%
>90	0.07%	0.54%	0.25%	0.19%	0.00%	0.02%	0.00%

Source: Own survey and international censuses of destination countries (Portugal, United States, France, Netherlands, Luxembourg, Italy and Spain) from Ruggles et al. (2004).

(\*) Total number of residents abroad is sum of Cape Verde citizens living abroad divided by 0.92, as detailed in text. Number of residents in Cape Verde from INE (2002) census. Number of residents abroad from the survey uses fraction of residents abroad in total residents (11.64%). Number of return migrants from the survey uses fraction of return migrants in total residents (2.46%).

Table 4: Educational attainment of individuals born in Cape Verde and aged 25 years old according to their country of residence.

	Censuses			Estimate (*)	Own Survey
	Residents Abroad			Residents Abroad	Residents in Cape Verde
	Portugal	United States	Total Portugal + United States		
Completed intermediate secondary (9 grades) or less	84.45%	29.80%	65.37%	56.47%	77.58%
Completed secondary (12 grades)	9.34%	63.12%	28.12%	36.87%	19.02%
Completed university	6.21%	7.06%	6.51%	6.65%	3.40%

Source: Own survey and international censuses of destination countries (Portugal, United States, France, Netherlands, Luxembourg, Italy and Spain) from Ruggles et al. (2004).

(\*) As discussed in the text, it is assumed that 25% of all emigrants (those who do not emigrate to the United States and Portugal) share the educational attainment of those in the United States.



Table 5: Probability of migration for dependents aged 16 to 30 who did not migrate before age 16.

	(1)	(2)	(3)	(4)
	OLS	PROBIT	OLS	PROBIT
Duration of migration spell in household at age 12	0.0054 (0.0015)***	0.0233 (0.0052)***	0.0049 (0.0014)***	0.0207 (0.0052)***
Proportion of migrants in locality			0.2732 (0.1090)**	1.5243 (0.5564)***
Absent mother	0.0911 (0.0613)	0.4776 (0.2397)**	0.0782 (0.0629)	0.4267 (0.2482)*
Absent father	0.0094 (0.0205)	0.0425 (0.1170)	0.0055 (0.0205)	0.0368 (0.1164)
Male	-0.0203 (0.0184)	-0.0914 (0.0968)	-0.0214 (0.0183)	-0.1099 (0.0967)
Age	0.0866 (0.0210)***	0.7334 (0.1288)***	0.0864 (0.0209)***	0.7280 (0.1286)***
Age <sup>2</sup>	-0.0016 (0.0005)***	-0.0138 (0.0027)***	-0.0016 (0.0005)***	-0.0137 (0.0027)***
Number of children in household	-0.0024 (0.0037)	-0.0147 (0.0205)	-0.0022 (0.0037)	-0.0141 (0.0209)
Asset ownership	0.0565 (0.0226)**	0.3672 (0.1746)**	0.0532 (0.0224)**	0.3531 (0.1716)**
Maximum parental education	0.0132 (0.0032)***	0.0661 (0.0156)***	0.0126 (0.0033)***	0.0641 (0.0157)***
Perceived quality of educational system in Cape Verde	0.0034 (0.0070)	0.0167 (0.0392)	0.0031 (0.0070)	0.0207 (0.0387)
Local ratio of educated to non-educated individuals	0.0731 (0.0845)	0.2612 (0.4003)	0.0766 (0.0848)	0.2534 (0.3919)
Local average unemployment	-0.0616 (0.2392)	-0.5689 (1.1811)	-0.0560 (0.2385)	-0.6163 (1.1588)
Urban, Island Controls	Included	Included	Included	Included
F-Statistic on Excluded Instruments	13.61	19.97	10.06	28.8
Observations	1553	1553	1553	1553

Robust standard errors in parentheses, clustered at household level.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

Table 6: Probability of completing intermediate secondary schooling for dependents aged 16 to 30 who did not migrate before age 16.

	(1)	(2)	(3)	(4)	(5)	(6)
	OLS	OLS	OLS	PROBIT	PROBIT	PROBIT
Own migration	0.1292 (0.0376)***	0.1199 (0.0375)***	0.1195 (0.0368)***	0.3677 (0.1161)***	0.4520 (0.1352)***	0.4508 (0.1326)***
Absent mother			0.0168 (0.0784)			0.1067 (0.2321)
Absent father			0.0268 (0.0343)			0.1086 (0.1068)
Male		0.0005 (0.0250)	0.0003 (0.0249)		-0.0199 (0.0792)	-0.0221 (0.0791)
Age		0.0154 (0.0301)	0.0147 (0.0301)		0.0189 (0.0963)	0.0179 (0.0962)
Age <sup>2</sup>		-0.0008 (0.0007)	-0.0008 (0.0007)		-0.0018 (0.0021)	-0.0018 (0.0021)
Number of children in household		-0.0220 (0.0072)***	-0.0208 (0.0074)***		-0.0695 (0.0209)***	-0.0651 (0.0217)***
Asset ownership		0.0974 (0.0503)*	0.0963 (0.0500)*		0.3268 (0.1548)**	0.3240 (0.1535)**
Maximum parental education		0.0272 (0.0038)***	0.0285 (0.0040)***		0.1027 (0.0142)***	0.1087 (0.0150)***
Perceived quality of educational system in Cape Verde		0.0167 (0.0130)	0.0171 (0.0130)		0.0659 (0.0401)	0.0671 (0.0402)*
Local ratio of educated to non-educated individuals		0.3063 (0.1085)***	0.3025 (0.1090)***		1.4279 (0.4615)***	1.4306 (0.4657)***
Local average unemployment		-0.2693 (0.3752)	-0.2570 (0.3772)		0.2469 (1.2556)	0.3100 (1.2707)
Urban, Island Controls	Not Included	Included	Included	Not Included	Included	Included
Observations	1787	1541	1541	1787	1541	1541

Robust standard errors in parentheses, clustered at household level.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

Table 7: Probability of completing intermediate secondary schooling for dependents aged 16 to 30 who did not migrate before age 16.

	(1)	(2)	(3)	(4)
	2SLS	2SLS	MALLAR	MALLAR
Own migration	0.8219 (0.3832)**	0.8390 (0.3900)**	0.7019 (0.3047)**	0.7045 (0.3021)**
Absent mother		-0.0527 (0.0879)		-0.2059 (0.3132)
Absent father		0.0236 (0.0366)		0.0863 (0.1133)
Male	0.0127 (0.0284)	0.0139 (0.0286)	0.0305 (0.0855)	0.0364 (0.0867)
Age	-0.0483 (0.0477)	-0.0498 (0.0481)	-0.4595 (0.2403)*	-0.4696 (0.2405)*
Age <sup>2</sup>	0.0004 (0.0010)	0.0004 (0.0010)	0.0072 (0.0046)	0.0074 (0.0046)
Number of children in household	-0.0221 (0.0071)***	-0.0209 (0.0075)***	-0.0665 (0.0230)***	-0.0617 (0.0239)**
Asset ownership	0.0510 (0.0567)	0.0525 (0.0559)	0.0782 (0.2039)	0.0993 (0.1958)
Maximum parental education	0.0181 (0.0063)***	0.0188 (0.0069)***	0.0616 (0.0248)**	0.0649 (0.0263)**
Perceived quality of educational system in Cape Verde	0.0137 (0.0130)	0.0140 (0.0132)	0.0536 (0.0428)	0.0535 (0.0431)
Local ratio of educated to non-educated individuals	0.2592 (0.1276)**	0.2596 (0.1288)**	1.3304 (0.5141)***	1.3555 (0.5216)***
Local average unemployment	-0.2650 (0.4031)	-0.2286 (0.4057)	0.4137 (1.3562)	0.6421 (1.3884)
Urban, Island Controls	Included	Included	Included	Included
Observations	1541	1541	1541	1541

IV: Duration of longest migration spell in household at age 12.

Robust standard errors in parentheses, clustered at household level. Standard errors are bootstrapped for Mallar regressions.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

Table 8: Probability of completing intermediate secondary schooling for dependents aged 16 to 30 who did not migrate before age 16.

	(1) 2SLS	(2) LIML	(3) CUE	(4) MALLAR
Own migration	0.6527 (0.3310)**	0.7097 (0.3723)*	0.6329 (0.3275)*	0.4518 (0.2295)**
Absent mother	-0.0347 (0.0824)	-0.0402 (0.0846)	-0.0216 (0.0811)	-0.0890 (0.2928)
Absent father	0.0244 (0.0354)	0.0242 (0.0358)	0.0214 (0.0353)	0.0877 (0.1130)
Male	0.0104 (0.0270)	0.0114 (0.0276)	0.0095 (0.0270)	0.0188 (0.0861)
Age	-0.0331 (0.0432)	-0.0382 (0.0460)	-0.0308 (0.0429)	-0.2839 (0.1928)
Age <sup>2</sup>	0.0001 (0.0009)	0.0002 (0.0009)	0.0000 (0.0009)	0.0039 (0.0037)
Number of children in household	-0.0209 (0.0073)***	-0.0209 (0.0074)***	-0.0210 (0.0074)***	-0.0620 (0.0240)**
Asset ownership	0.0638 (0.0536)	0.0603 (0.0547)	0.0702 (0.0533)	0.1846 (0.1804)
Maximum parental education	0.0213 (0.0062)***	0.0205 (0.0067)***	0.0210 (0.0062)***	0.0807 (0.0233)***
Perceived quality of educational system in Cape Verde	0.0148 (0.0128)	0.0146 (0.0129)	0.0180 (0.0126)	0.0556 (0.0426)
Local ratio of educated to non-educated individuals	0.2707 (0.1209)**	0.2673 (0.1234)**	0.2794 (0.1200)**	1.4586 (0.5357)***
Local average unemployment	-0.2360 (0.3900)	-0.2337 (0.3944)	-0.2094 (0.3887)	0.6554 (1.4275)
Urban, Island Controls	Included	Included	Included	Included
Observations	1541	1541	1541	1541

IVs: Duration of longest migration spell in household at age 12; Proportion of migrants in locality.  
Robust standard errors in parentheses, clustered at household level. Standard errors are bootstrapped for Mallar regressions.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

Table 9: Probability of completing intermediate secondary schooling for dependents aged 16 to 30 who never emigrated.

	(1)	(2)	(3)	(4)
	2SLS	MALLAR	2SLS	MALLAR
Own migration	1.0205 (0.4879)**	0.7856 (0.3693)**	0.7974 (0.3967)**	0.5440 (0.2692)**
Absent mother	-0.1054 (0.1002)	-0.3661 (0.3212)	-0.0847 (0.0940)	-0.2622 (0.2867)
Absent father	-0.0013 (0.0375)	0.0154 (0.1178)	0.0003 (0.0374)	0.0147 (0.1170)
Male	0.0257 (0.0282)	0.0680 (0.0912)	0.0220 (0.0281)	0.0550 (0.0905)
Age	-0.0734 (0.0527)	-0.5571 (0.2841)*	-0.0532 (0.0469)	-0.3765 (0.2166)*
Age^2	0.0008 (0.0010)	0.0089 (0.0054)*	0.0004 (0.0009)	0.0055 (0.0042)
Number of children in household	-0.0238 (0.0082)***	-0.0671 (0.0249)***	-0.0238 (0.0083)***	-0.0676 (0.0248)***
Asset ownership	0.0348 (0.0597)	0.0183 (0.2140)	0.0463 (0.0577)	0.0986 (0.1916)
Maximum parental education	0.0148 (0.0082)*	0.0485 (0.0301)	0.0178 (0.0072)**	0.0632 (0.0255)**
Perceived quality of educational system in Cape Verde	0.0080 (0.0143)	0.0313 (0.0442)	0.0087 (0.0142)	0.0321 (0.0437)
Local ratio of educated to non-educated individuals	0.2561 (0.1360)*	1.2063 (0.5507)**	0.2706 (0.1342)**	1.3274 (0.5647)**
Local average unemployment	-0.3579 (0.4155)	-0.1173 (1.4490)	-0.3599 (0.4134)	-0.0526 (1.4885)
Urban, Island Controls	Included	Included	Included	Included
Observations	1346	1346	1346	1346

IV: “Duration of longest migration spell in household at age 12” in columns (1) and (2). “Duration of longest migration spell in household at age 12” and “Local proportion of migrants” in columns (3) and (4).

Robust standard errors in parentheses, clustered at household level. Standard errors are bootstrapped for Mallar regressions.

\* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

Table 10: Counterfactual educational attainment of individuals born in Cape Verde aged 16 to 30 who did not migrate before age 16.

	Survey (2006)	Estimation	Counterfactual scenarios for emigration			
			<i>Lowest Migration Cost</i> delta=-0.2	<i>delta=-0.5</i>	<i>delta=-0.8</i>	<i>Highest Migration Cost</i> delta=-1.0
Stock migrants (% of total Cape Verdean born)	10.41%	12.67%	9.46%	5.77%	3.32%	2.23%
Non-migrants attaining intermediate secondary education	62.48%	62.19%	57.26%	49.76%	42.17%	37.24%
Migrants attaining intermediate secondary education	77.00%	76.19%	73.33%	68.23%	63.72%	60.03%

Source: Own survey (2006) and own computations.

Table 11: Counterfactual educational attainment of all individuals born in Cape Verde aged 16 to 30. Reweighted in order to account for individuals missing in the survey. (\*)

	Estimation	Counterfactual scenarios for emigration			
		<i>Lowest Migration Cost</i> delta=-0.2	delta=-0.5	delta=-0.8	<i>Highest Migration Cost</i> delta=-1.0
Stock migrants (% of total Cape Verdean born)	17.43%	13.25%	8.49%	5.19%	3.57%
Non-migrants attaining intermediate secondary education	64.19%	59.78%	52.90%	45.81%	41.04%
Migrants attaining intermediate secondary education	79.09%	76.54%	72.34%	67.98%	65.15%

Source: Own survey (2006), Ruggles et al. (2004) and own computations.

(\*) Individuals missing in the survey are those migrants who migrated before age 16 and are currently aged 16 to 30 years old.

Table 12: Average annual wages of Cape Verdean. Males between 25 and 50 years old.

	Cape Verde	US	Difference
<i>US Dollars (nominal exchange rate)</i>			
Less or equal to 9 years of schooling	1,975.6	18,262.5	16,286.9
More than 9 years of schooling	3,789.3	24,658.0	20,868.7
Difference			4,581.8
<i>International Dollars (PPP-adjusted)</i>			
Less or equal to 9 years of schooling	6,378.4	18,262.5	11,884.1
More than 9 years of schooling	12,234.1	24,658.0	12,423.9
Difference			539.8

Source: Own computations based on data from Ruggles et al. (2004) for the US and INE (2004) for Cape Verde. Original numbers adjusted using nominal and PPP exchange rates from WDI (2006).

## **A) Appendix A: Household survey**

The tailored data collection consisted of survey (face-to-face) interviews conducted by teams of local interviewers and one of the authors. The interviews were conducted from December 2005 to March 2006. We were responsible for the recruitment and training of the local teams – made sure that each interviewer had at least a total of 18 hours of training in groups of 2-3 individuals. Training included lectures on the content/objectives of the survey; answering the questionnaire; and piloting (at least once per interviewer).

The survey questionnaire was submitted to 1066 households (997 complete interviews) in 30 (or 5%) of the 561 census areas of Cape Verde. It was composed of two modules: one on perceived quality/corruption of public services; and the other on migration characteristics of the household. The English translation for the full questionnaire is available at <http://www.csae.ox.ac.uk/resprogs/corruption/cv/questcveng.pdf>.

The sampling process was such that sampled census areas were chosen randomly weighting by the number of households, and households within a census area were chosen randomly using standard techniques ( $n^{\text{th}}$  house, with second visits tried in the same day). The requirement condition for a household to be interviewed was family residence in the country anytime in 1985-2006. The requirement condition for a respondent within a household to be interviewed was to be aged 30 or more years old.

There were two imperfections to the random sampling of households in the survey. One was differences in attempted interviews in the different census areas, and the other was the fact that we had non-respondents. We use weighted data to account for these problems (although differences to unweighted data are negligible throughout) for which data collected from non-respondents are exploited (gender, approximate age, approximate schooling, and approximate income).

Additional details on the fieldwork and survey can be found at

<http://www.csae.ox.ac.uk/resprogs/corruption/cv/cv.htm>.

## **B) Appendix B: Classification of educational attainment**

Comparing educational attainment from different sources is often difficult because of variations in classification. In all data sets, there are questions regarding complete levels of education. However, the disaggregation level is higher in some sources, which may make it difficult to draw comparisons with sources adopting lower disaggregation levels. For instance, Docquier and Marfouk (2006) identify the selection of migrants in three educational groups: less than 9 years of schooling (low education), 9-12 years of schooling (medium) and over 13 (high). The Portuguese and the US census allow grouping migrants in such way since the group of people who have some college without having finished the degree (13-14 years of schooling) is identified separately. However, in the Cape Verdean census and in our survey, individuals must be classified either at the pre-university level (12 years of schooling) or at the completed university level (at least 15 grades of schooling). Therefore, the pre-university level also includes people who did not finish their university degree.

As is detailed in Table A1 below, we group individuals in 4 groups: less than intermediate secondary (less than 9 years of schooling), completed intermediate secondary (between 9 and 11 years of schooling), completed secondary (between 12 and 14 years of schooling) and completed university degree (15 years of schooling or more). In comparison with Docquier and Marfouk (2006), both classifications have the same low education group (less than 9 years). However, adding our second and third groups encompasses more than their intermediate group since our third group includes individuals who did not finish their university degree. For the same reason, our top group of education should be smaller than their high skilled.



Table A1 – Comparison of educational classifications in Portugal (census), United States (census) and Cape Verde (survey)

Portugal 2001		United States 2000 (Completed)		Cape Verde 2006 (Completed)
LESS THAN INTERMEDIATE SECONDARY	No schooling	Not applicable and no school (0,1)		Illiterate (1)
	Preschool			Pre-primary (2)
	1° Cycle = 4 years of schooling	Attending Incomplete Complete	1-4 grades (4)	Attending Primary (3)
	2° Cycle = 6 years of schooling	Attending Incomplete Complete		
	3° Cycle = 9 years of schooling	Attending Incomplete	5-8 grades (5)	Complete primary (4) From 6 to 9 grades (5)
	Complete	9 grades (6) 10 grades (7) 11 grades (8) 12 grades (no diploma) (9)		Secondary (6)
COMPLETED INTERMEDIATE SECONDARY	Secondary = 12 years of schooling	Attending Incomplete		
COMPLETED SECONDARY	Complete	High school graduate (10) Some College no degree (11) Associate degree/occupational (12)		Pre-University (7)
	Medium = 14 years of schooling	Incomplete Complete	Professional degree (16)	
	Baccalaureate = 15 years of schooling	Attending Incomplete		
	Licentiate = 17 years of schooling	Attending Incomplete		
	Complete	Bachelor (14)		Bachelor (8) University (9)
COMPLETED UNIVERSITY	Baccalaureate	Complete		
	Licentiate	Complete		
	Master >= 17 years of schooling	Attending Incomplete Complete	Master (15)	
	Doctorate >= 20 years of schooling	Attending Incomplete Complete	Doctorate (17)	

### c) Appendix C: Counterfactual exercise

The structural system given by (4)-(5) can be expressed in reduced form as:<sup>32</sup>

$$S_i^* = \frac{\lambda_0}{\sigma_1} + \frac{\lambda_1'}{\sigma_1} X_i + \frac{\lambda_2'}{\sigma_1} Y_i + \frac{u_{1i}}{\sigma_1} \quad \text{where we observe } S_i = 1 (S_i^* \geq 0) \quad (11)$$

$$M_i^* = \frac{\pi_0}{\sigma_2} + \frac{\pi_1'}{\sigma_2} X_i + \frac{\pi_2'}{\sigma_2} Y_i + \frac{u_{2i}}{\sigma_2} \quad \text{where we observe } M_i = 1 (M_i^* \geq 0) \quad (12)$$

where  $\sigma_1$  and  $\sigma_2$  are the standard deviations of  $u_1$  and  $u_2$ , respectively.

Given that the error terms  $(\varepsilon_{1i}, \varepsilon_{2i})$  in the structural model follow a bivariate normal distribution with correlation  $\rho$ , i.e.  $(\varepsilon_{1i}, \varepsilon_{2i}) \sim N\left[\begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} 1 & \rho \\ \rho & 1 \end{pmatrix}\right]$ , the error terms in the reduced

form  $\left(\frac{u_1}{\sigma_1}, \frac{u_2}{\sigma_2}\right)$  also follow a bivariate normal distribution:<sup>33</sup>

$$\left(\frac{u_1}{\sigma_1}, \frac{u_2}{\sigma_2}\right) \sim N\left[\begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} 1 & \left(\frac{1}{\sigma_1\sigma_2}\right)\left(\frac{1}{1-\alpha_1\beta_1}\right)^2(\beta_1 + \alpha_1 + \rho(1 + \alpha_1\beta_1)) \\ \left(\frac{1}{\sigma_1\sigma_2}\right)\left(\frac{1}{1-\alpha_1\beta_1}\right)^2(\beta_1 + \alpha_1 + \rho(1 + \alpha_1\beta_1)) & 1 \end{pmatrix}\right] \quad (13)$$

In order to predict individual decisions on migration and educational attainment, one needs to have estimates for the corresponding latent variables,  $M^*$  and  $S^*$ . To obtain these estimates, we start by estimating (11) and (12). In addition, we need to predict the error terms  $(u_1/\sigma_1, u_2/\sigma_2)$  for each individual. To account for the correlation between these error terms, we must have estimates for structural parameters  $\alpha_1$  and  $\beta_1$ , and for the correlation between structural error terms  $\rho$ .<sup>34</sup>

Using the two step method of Mallar (1977), we estimate  $\alpha_1$  and  $\beta_1$ .<sup>35</sup> As this estimation procedure does not provide a direct estimate for the correlation between the two structural errors, we calibrate a covariance for  $(\varepsilon_{1i}, \varepsilon_{2i})$  to match the educational attainment of migrants and non-migrants. We grid over different values in the interval  $[-1, 1]$ , and take  $\text{cov}(\varepsilon_{1i}, \varepsilon_{2i}) = \rho = -0.75$ . We the values for these parameters in hand, we can now compute  $\sigma_1$  and  $\sigma_2$ .

Given our parameter estimates and the individual values of  $X_i$  and  $Y_i$  in our sample, we are now ready to simulate individual decisions in 1000 different economies. The way to do it is to

**32.** Recall that a probit model estimates the coefficients up to the standard deviation of the error term.

**33.** Notice that  $u_1 = \frac{1}{1-\alpha_1\beta_1}(\varepsilon_1 + \alpha_1\varepsilon_2)$  and  $u_2 = \frac{1}{1-\alpha_1\beta_1}(\varepsilon_2 + \beta_1\varepsilon_1)$ .

**34.** Note that  $\sigma_1^2 = \left(\frac{1}{1-\alpha_1\beta_1}\right)^2(1 + \alpha_1^2 + 2\alpha_1\rho)$  and  $\sigma_2^2 = \left(\frac{1}{1-\alpha_1\beta_1}\right)^2(1 + \beta_1^2 + 2\beta_1\rho)$ .

**35.** Our exclusion restrictions are family migration duration at age 12 for the migration equation; and number of children in the household, regional fraction of educated individuals, and quality of educational system as perceived by household's head for the educational attainment regression.

draw 1000 pairs of  $(u_{1i}/\sigma_1, u_{2i}/\sigma_2)$  per individual from the bivariate normal distribution described by (13). For each draw we estimate an individual decision of educational attainment and migration and, given those decisions, we calculate the educational attainment of migrants and of non-migrants.

One way of creating a counterfactual shock to decrease emigration prospects in our empirical model is by exogenously reducing the constant term in the structural migration equation (5) by a certain amount:  $\delta\sigma_2$ , where  $\delta$  is an arbitrary positive value and  $\sigma_2$  is the variance of the error term in the reduced form of the migration equation.<sup>36</sup> Therefore,  $\beta_0$  becomes  $\beta_0^* = \beta_0 - \delta\sigma_2 < \beta_0$ . This reduction may be interpreted as an increase in emigration barriers that do not directly affect the incentives to invest in education – for example, a tightening in immigration policies of receiving countries. The change in the constant term of the reduced form of the migration equation (12) is  $\delta$ , and the change in the constant term of the reduced form of the educational attainment equation (11) is a linear function of  $\delta$ , depending on parameters  $\alpha_1, \sigma_1$  and

$$\sigma_2: \frac{\pi_0^*}{\sigma_2} = \frac{\pi_0}{\sigma_2} - \delta \quad \text{and} \quad \frac{\lambda_0^*}{\sigma_1} = \frac{\lambda_0}{\sigma_1} - \delta \frac{\sigma_2}{\sigma_1} \alpha_1'$$

Taking into account this change in the constant terms of reduced form equations (11) and (12), we can simply re-predict individual decisions of educational attainment and migration for 1000 simulated economies and re-calculate educational attainment for migrants and for non-migrants.

We propose to re-weight the original survey individual observations in order to account for the missing individuals who migrated before age 16. Assuming that there is a set of observable characteristics  $X$  (such as gender and a quartic on age) determining educational attainment in the same way for emigrants who departed before and after age 16, we would just need to use individual weights so as to increase the importance of migrants who departed after age 16 in our sample and whose characteristics match the characteristics of all migrants.<sup>37</sup>

To see how this re-weighting procedure is implemented, consider the distribution of characteristics of all migrants,  $f(x | mig)$ , where  $mig$  denotes the realized decision to migrate and  $x$  is the realization of  $X$ . Using Bayes rule, one can write:

$$f(x | mig) = \theta(x) f(x | mig > 16) \quad \text{where} \quad \theta(x) \equiv \frac{1}{P(mig > 16 | mig, X)} P(mig > 16 | mig)$$

This expression connects the distribution of characteristics  $x$  for individuals who migrated after age 16,  $f(x | mig > 16)$ , available from our survey, to the distribution of characteristics of all migrants,  $f(x | mig)$  available from census data in the destination countries, and which we would like to reproduce in a re-weighted sample. The link between these two distributions is given by the reweighting function  $\theta(x)$ : this is the ratio between the

**36.** Notice that due to the endogeneity of migration and educational attainment, a decrease in the constant term of (5) would affect the reduced form of both the migration and the educational attainment equations. In order to see this, just substitute equation (5) in (4) and vice versa.

**37.** Reweighting data from the origin country instead of imputing the educational attainment observed in the destination country has the advantage that we do not need to consider directly educational upgrading from entering in a different educational system. One shortcoming might be that we miss some unobserved differences between migrants who are early (before age 16) and late migrants.

overall probability of migrating after age 16 (which can be computed from the information on all migrants available from the international censuses),  $P(mig > 16 | mig)$ , and the probability of migrating after age 16 for an individual with certain characteristics  $X$  (which can be computed by estimating probit regression of the probability of migrating after age 16 depending on to gender and a quartic on age, again using information from the international censuses),  $P(mig > 16 | mig, X)$ .<sup>38</sup>

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<sup>38</sup>. We use information from the US census 2001 (from Ruggles et al. 2004) to estimate  $P(mig > 16 | mig)$  and  $P(mig > 16 | mig, X)$ . We only have information about the age of entry of migrants from Cape Verde to Portugal from the Portuguese Labor Force Survey. However, we do not have enough observations to perform this same estimation (recall that we are restricting the sample to migrants from Cape Verde between 16 and 30 years old). Because age of entry is not a variable in the Portuguese census, we must assume that the timing of migration is the same in both destination countries. This assumption seems appropriate according to tabulations in our survey for age of entry according to destination.

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